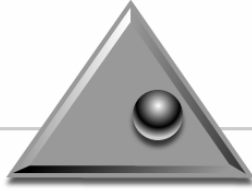


R I C H



A L L E N  
*artist / designer*

3835 W. 29<sup>th</sup> Ave., Denver, CO 80211 | voice: 303.455.2256 • cell: 504.669.8674  
[rich@artzdesign.com](mailto:rich@artzdesign.com) • [www.artzdesign.com](http://www.artzdesign.com) • [www.richallenstudio.com/richbio/](http://www.richallenstudio.com/richbio/)

303.455.2256

I am a Web Programmer and Designer with a BFA in graphic design and 12 years experience in Web Design and development. I have been involved in all aspects of web design and marketing. I also have 17 years experience with interactive multimedia, video production.

I taught college level graphic design, and desktop video production, drawing, figure drawing and painting.

I am well versed in Windows, Microsoft IIS, Mac, Apache Server, PHP, MySQL, SQL and ASP using Dreamweaver.

**This is a list of the types of projects that I have been involved in:**

- Design and program over 80 full business web sites, many with database functionality.
- Program database driven directories and catalogs using ASP, PHP/MySQL and Cold Fusion in Dreamweaver.
- Program database driven E-commerce solutions in ASP and Cold Fusion using Dreamweaver and Ultra Cart.
- Install ODBC / DSN database connections with ASP search engines tools.
- Design complete Flash interface and applications.
- Design and place Flash and animated gif banners.
- Completed multi color, print projects using Adobe Illustrator, Adobe Photoshop, Quark Xpress and InDesign.
- Designed over 50 corporate logos & develop corporate image packages.
- Develop Interactive Multimedia / CD ROM promotional materials, and Kiosks, with Auto start in Flash and html.
- Design search engine placement and marketing submissions.
- Implement and design E-mail marketing pages, and broadcast programming.
- Implement 508 Accessibility regulation compliance.
- Design internet and intranet portal and kiosk interfaces and programming with ASP and Cold Fusion, using Dreamweaver.
- Redesign and maintain over 60 websites.

**Experience**

- 2000 – 2007 Art Z design  
Designed over 80 web sites  
[www.artzdesign.com](http://www.artzdesign.com)
- 2000 – 2004 The Creative Group  
Denver contract design recruiter  
[www.creativegroup.com](http://www.creativegroup.com)
- 2000 – 2004 MicroStaff  
Denver contract design recruiter

www.microstaff.com

- 1997 – 2000 TEK / Web Arts  
Lead Designer Denver web design  
no longer in business.  
Heather Lutze (my supervisor) 303.841.3111
- 1995 – 1997 Sportline Sporting Goods  
Art Director, and Web designer  
303.421.6751
- 1993 – 1997 Denver Institute of Technology  
Instructor – Desktop Publishing, Illustrator, Business Practices
- 1982 – 1993 Aims Community College, Greeley Colorado  
Instructor – Desk Top Video Production, Photoshop, 3D rendering  
Ken Sauer 970.330.8008

#### **Software I am proficient with:**

- Macromedia Dreamweaver
- Macromedia Fireworks
- Macromedia Flash
- Macromedia Freehand
- Adobe Acrobat
- Adobe Photoshop
- Swift 3D
- Sonic Foundry Sound Forge
- Sonic Foundry Acid
- Sonic Foundry Vegas
- Microsoft Office
- Microsoft Access
- Microsoft Outlook
- Netscape 8+
- Mozilla Firefox
- Mozilla Thunderbird
- Mozilla Sea Monkey
- Opera
- Microsoft Windows Vista / XP / 2000 / 2003 Enterprise Server w/IIS
- Mac OSX
- Omni Page Pro
- HTML, DHTML
- ASP (Dreamweaver)
- MySQL (SQL Yog)
- ODBC
- MS IIS

#### **References:**

- Heather Lutze – Lutze Consulting 303.841.3111
- Denny Sheridan – Cold Fusion Programmer 303-465-5001
- Ken Sauer – Aims Community College 970-330-8008

**303.455.2256 • cell 504.669.8674 • rich@artzdesign.com**